

## **Conceptualization of emotions based on metaphorical principle in the English and tatar languages**

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### **Abstract**

The paper outlines conceptualization of emotions describing inner self and their reflection in the linguistic world view. The research deals with the emotional aspect of communication in different cultures - English and Tatar. Russian language is used for description. Idioms, proverbs and extracts from fiction with color and orientational metaphors are used as a research material. The research results represented by emotional metaphors show the ratio of general characteristics to differential ones.

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### **Keywords**

Emotiology, Emotional concept, Emotiveness, Metaphor, Metaphorization of emotional states